SOCIAL SCIENCE

The State Hornet

Volume 21, No. 4 | Sacramento State College | Wednesday, Sept. 25, 1968

RECEIVED
SEP 26 1968
SACRAMENTO STATE COLLEGE
LIBRARY

WORLD NEWS

BY JAMES BOW
Associated Press Writer

SACRAMENTO AP — Backers of a petition drive to place Senator Eugene McCarthy's name on the California presidential ballot apparently have failed to collect enough signatures, the secretary of state's office reported Saturday.

"The indications are they will not qualify," said H.P. Sullivan, assistant secretary of state. The deadline for filing petitions to add names to the presidential ballot was 5 p.m., Friday.

Sullivan said an early check of county clerk's offices Saturday produced reports of 144,208 signatures in 15 counties, populous including Los Angeles, San Francisco, Alameda and Santa Clara.

A total of 330,294 signatures are needed. That figure is 5 per cent of the total vote cast for governor in the 1966 election.

In San Francisco Friday, backers of the petition drive conceded, they apparently failed to collect enough signatures to qualify the Minnesota Democrat. They estimated 175,000 to 200,000 signatures were collected.

CONTROVERSY PREDICTED

SPOCK, CLEAVER, EDWARDS SET FOR RACISM SYMPOSIUM

By KATHIE NEWTON

That old "student apathy" may have a hard time holding its own this week and next when a host of super-controversial speakers converge on the SSC campus for the "Symposium on Racism in America: Past, Present and Future..." sponsored by the Cultural Programs Committee.

The list of visiting famous dignitaries will be led by such sizzling headliners as Dr. Benjamin Spock, Eldridge Cleaver and Harry Edwards. During the week of Sept. 27 to Oct. 4, SSC students will hear 10 speeches ranging in topics from war to integration to history to violence to politics and revolution.

Spock Opener

On Friday, Sept. 27, Dr. Benjamin Spock will speak on "What's Happening to America: the War and Domestic Society" in the Men's Gym. The world famous advisor on child rearing, is one of the leading critics of Johnson's Vietnam policy. He was convicted in June of this year on charges of conspiring to council, aid and abet young men to evade the draft. His sentence has been stayed during appeals. About his stand on the issue, the 65 year-old Spock has said, "I'm still not convinced I broke any law. There's not a shred of legality in the Vietnam war."

Spock, who is co-chairman of the National Committee for a SANE Nuclear Policy, also speaks out against the injustice of white racist America. In 1967, he said he would be "proud" to be the Vice-Presidential running-mate of the Rev. Dr. Martin Luther King on a peace and justice platform.

On Monday, Sept. 30, Ronald V. Dellums will speak at 2 p.m. in the Little Theater. Dellums, newly-elected City Councilman in Berkeley, was able to relate to both angry students and to disturbed city authorities in the recent Berkeley street disturbances. Soon after his election in March of this year, he was instrumental in persuading the City Council to partially accomodate student demands.

Also on Monday, Kenneth Goode will be present in the Music Recital Hall to speak on "Integration is Impossible." The 35 year-old Goode is the assistant to the Executive Vice Chancellor at U.C. Berkeley. He will be liaison man between minority groups and the university. During his career, he has focused his energy on racial problems. He is active with minority and local civil rights groups as a member of the NAACP, the Urban Redevelopment Agency of Berkeley, and the Housing Authority.

Tuesday Program

The Tuesday, Oct. 1 program will open at 9 a.m. in the Little Theater with a speech by Octavio Romano on "Social Science: The Distortion of Mexican-American History." Born in Mexico City, Romano is an associate professor of anthropology at the University of California at Berkeley. He is Chairman of the Institute of Mexican-American Affairs in Oakland and has worked closely with Mexican-American college students on issues that deal with that community through the Mexican-American Student Confederation, (MASC), a northern California college organization.

(Cont. on page 2)

LOOK BACK IN ANGER

DELEGATE RECALLS CONVENTION

BY ROSEMARY RUHSTALLER

Mix well three closed circuit television sets, a walkie-talkie, a pair of binoculars and a bird's-eye view of the Democratic National Convention from the alternate's balcony.

What do you come up with? A good deal of political enlightenment and even a bigger dose of disillusionment, according to Norm Miller.

Miller, who served as assistant to ASSSC President Jan Eakes last year, received his initiation into professional politics when he was asked to substitute for Eakes as an alternate on the California delegation pledged to the late Senator Robert F. Kennedy.

Miller freely admits that the California delegation constituted the "rebels" of the convention, and explained why. He pointed out that less than two per cent of the 2600 delegates made under $20,000 per year, and that this entire two per cent was in the California delegation in the persons of the 12 students in the group.

He also explained that the McCarthy and Lynch slates had cornered most of the big names and big money in the State before the Kennedy slate was officially filed.

Unlike many other states, California therefore ended up with a delegation including less than 20 people who had attended a national convention before.

Bitter Initiation

The uninitiated soon learned. Miller recalls the first hints of things to come: At O'Hare Airport signs greeting the delegates informed them that not the City or the people of Chicago, but Mayor Richard Daley personally welcomed them.

Upon arrival in the hotel, Miller and other delegates noticed an unusual amount of pedestrian traffic even considering the convention, in and around the lobby of the hotel. The congestion was so thick that a young boy of about 15 felt confident enough to snatch the suitcase of one of the California delegates.

As the boy ducked around a corner and down the hall, the victimized delegate realized the situation and yelled, "Stop that kid." To the amazement of the delegate, Miller, and everyone else, "cops and guns appeared from everywhere."

About 30 cops whipped out their guns and jumped on the kid," Miller recalls. The "pedestrians" were in fact part of Mayor Daley's security force assigned to the hotel.

It was at this point, says Miller, that the delegates began to recognize what they were in for. For the first time in his life, the concept of "machine politics" was a reality to Miller.

Security Everywhere

Daley saw to it that a security force of one sort or another was always with the delegates. Security people on the convention floor outnumbered delegates by about four to one, according to Miller's estimate.

The biggest congestion on the floor was between the New York and California delegations, where there was "limited if any traffic."

"On the floor of the convention you could neither see nor hear," according to Miller. Alternates, however, looked directly down on the floor and could hear the proceedings on television. This state of affairs, says Miller, led to a great deal of badge swapping between alternates and regular delegates, which enabled alternates to get down on the floor to find out what was happening.

Mayor Daley's "security force" was also much in evidence on the route between the delegates' hotel and the convention site. Four security officers rode in each bus of delegates, with miscellaneous truck and motorcycle escorts in between. In addition to these, between 250 and 300 policemen guarded streets and underpasses on the route of the California delegation — and each delegation took a different route to the convention. The delegates' busses drove at between 40 and 50 miles per hour through downtown Chicago, with intersections blocked off two blocks in advance.

Not only had Daley prepared his security force; he had readied the people of Chicago as well. From talks with Chicagoans, Miller learned that since April Daley had seen to it that there was a "press barrage" of stories on the anarchists and communists coming to the Democratic convention.

The Yippies

The only place in Chicago you could safely go wearing your delegate's badge, said Miller, was into Grant Park to visit the Yippies. Those young people, he added, were the only group willing to stand up to Mayor Daley. Everyone else, he said, has admitted defeat to the Daley machine. Miller characterized the Yippies as a "bunch of the nicest kids he'd ever met getting their heads knocked in for something they really believed in."

Miller said his personal opinion was that neither Hubert Humphrey nor President Johnson directly influenced Daley's handling of the convention. To understand the Convention proceedings, Miller feels you must simply recognize Mayor Daley's obsession with Chicago as "his" town and his love for power.

The Democratic National Committee was also no help in creating an open convention. According to Miller, the California and other delegations were given no opportunity to caucus to discuss minority reports and seating challenges. The California delegation did not even receive word of the minority reports or the reasons for challenges until a few minutes before the vote.

The delegations, Miller says, were not even given the phone numbers of the heads of the other delegations. Staff people with the California group gathered the information, printed and distributed it to all the delegations. The National Committee had said the numbers were not available.

"You felt like a calf being prodded which way to go," according to Miller. "From Monday night to Thursday night it was a little game and we might as well have gone home."

Press Harrassment

Newsmen were harrassed and regimented as well as delegates, Miller claims. Each television network was allowed only two newsmen on the convention floor at one time. "NBC did an excellent job under the circumstances, but adequate news coverage could not be accomplished," according to Miller.

Entrance to the convention floor became so strict that when Jesse Unruh's daughter attempted to reach a California alternate with an urgent message, she was removed from the hall.

Ladies' purses and all suitcases were checked for campaign material, which was not to be allowed on the floor. Yet security officers were somehow most careful in keeping out McGovern and McCarthy material, and somewhat lax when it came to Humphrey propaganda, Miller said.

Newspapers were not allowed on the floor at all, because posters were often hidden in the center fold. The one huge McCarthy sign which made its way to the convention floor was taken in in six parts each folded into three inch squares. Sign makers in the city made only Humphrey signs, according to Miller.

The convention outcome was so rigidly planned, Miller says, that he bought a Chicago paper headlining the Humphrey win an hour before the voting began. That, said Miller, typified the whole convention.

Malice In Wonderland

An Education On Educators

BY PAT JONES

Doctor Orlando Prestige is the head of the Education Department here at Sacramento State College. Dr. Prestige graduated from Preston School of Taxidermy's mail-order division after what he describes as the "three longest days of my life." Since that great day in American education the doctor has infested, I mean occupied, his present position. As my readers know, I have long admired the Education Department of our school, so I requested permission to interview the Doctor. After getting permission from his mother, I proceeded.

"Doctor Prestige, a lot of people seem to find a Ph.D. a more important degree than a Ed.D. Why is that?"

"I really don't know. It may be because it takes a little longer to get a Ph.D."

"About how much longer?"

"Oh, it's hard to say. Around 9 years, I guess. But we cram a lot of learning into the long weeks it takes to get a Doctorate in Education."

"Yes, you are a well known author, are you not?"

"In all modesty, I must admit it. I am quite a well known author in my field."

"Were your works reviewed in the educational journals?"

"Oh yes, Jack and Jill magazine, Humpty Dumpty, Boy's Life, all the real biggies in the educational field."

"Were the reviews favorable?"

"Oh certainly, considering the problem."

"What problem is that?"

"None of the reviewers were old enough to read. But they all thought the pictures were swell."

"I'll bet they did. Tell me, have you written any books lately?"

"Yes, my publishers, Golden Books, recently published my latest three."

"Oh really, which three were they?"

"Let's see. 'Baby Talk and You' was real big. Then there was 'Freud Looks at Run Spot Run' and my all time biggest 'Peter Rabbit Visits the House Un-American Activities Committee'."

"They all sound very educational."

"Why thank you. I just hope they weren't over my readers' heads."

"Oh, you mean the school children?"

"No, I mean my distinguished fellow educators."

"I suppose they could ask their children for help."

"That makes sense."

"Thank you. Tell me, what does the curriculum of your department consist of?"

"Classes. Ha. Ha. That's an educator's joke. A lot of them don't know what curriculum means."

"That's very funny. I guess. Seriously, what sort of classes?"

"Oh let's see...there's 'Finger-painting 1 and 2'."

"1 and 2?"

"Yes, 'Finger Painting 2' is subtitled 'How to wash up after Finger Painting 1."

"That seems odd. How long are the courses?"

"15 minutes each. They're only 9 units."

"In conclusion Doctor, how would you answer the charges of those who say that the degree of Ed. D. is a sham and a fraud being perpetrated on the public, and that the whole program is a refuge for the inept who are looking for an easy way to get a doctor's degree?"

"I'd point out my distinguished colleagues. You know, Doctors of Education who have made good."

"Such as?"

"Oh...let's see...how about Max Rafferty?"

Racism Symposium...

(Cont. from page 1)

Victor Comerchero will speak on "Violence and the American Dream" at 1 p.m. on Tuesday in the Little Theater. The SSC professor of English, who was involved in a controversial tenure dispute last year, is a frequent speaker on campus. He gave the eighth Faculty Convocation address in May of 1966 and has given the keynote addresses at the College Kickoffs in September of both 1966 and 1967.

Wednesday, Oct. 2, is the day that Eldridge Cleaver will address students at 10 a.m. in the Men's Gym. The 1968 Presidential nominee for the Peace and Freedom party and spokesman for the Black Panthers will speak on a topic yet to be announced. He is the subject of the present hot controversy surrounding a lecture course planned at U.C. Berkeley which has been denounced by Gov. Ronald Reagan and other officials

An appropriate follow-up to the Cleaver speech on Wednesday will be a talk rendered by Dr. Price Cobbs on "Emotional Roots of Racism." His speech will be presented at 8 p.m. in the Music Recital Hall. Cobb's book "Black Rage," recently placed him in the limelight on the issue of racism.

At 9 a.m. on Thursday, Oct. 3, in the Little Theater, Arturo Cabrera will speak on an unannounced topic. An associate professor of elementary education at San Jose State College, his interest in civic matters and racial problems dates back to his research for his thesis topic. It studies Mexican-American cultural values and their significance for education.

"The Need for Action" will be the topic of Father Javes Groppi when he addresses students in the Men's Gym at 8 p.m. on Thursday. Groppi, a white Roman Catholic priest, is one of the leaders of the Commandos, a black militant group in Milwaukee's "inner cord." He has fought for an open housing ordinance which would allow the Negroes to escape this core city. An active worker in civil rights, he is also an advisor to the Milwaukee N.A.A.C.P. Youth Council.

The symposium will host as its final speaker Harry Edwards. His talk on "Politics and the Black Revolution" will be held in the Men's Gym on Friday, Oct. 4, at 10 a.m. Edwards, 25 year-old ex-star athlete, college instructor, and behind the black boycott of the 1968 Olympic Games, is a professed black nationalist or, as he prefers, a "Black Rightist." He says the reason for the Olympic boycott is simple — "black dignity." His most recent struggle is with the National Football League which he claims is "riddled with racism."

The State Hornet

Published on Tuesdays, Wednesdays, and Fridays under the auspices of the ASSSC and entered as second class matter at Sacramento State College, 6000 J Street, Douglass 110, Sacramento, California, 95819. Represented by National Educational Advertising Service, Inc., 360 Lexington Avenue, New York, N. Y., 10017; and Dun and Bradstreet, Inc., P.O. Box 3425, Rincon Annex, San Francisco, Calif., 94119. Affiliated with the California Intercollegiate Press Assn., California Newspaper Publishers Assn., Intercollegiate Press Service, and the Associated Press. Editorials represent the opinion of the State Hornet and are not intended to represent the views of the ASSSC, the college, or individual members of the Hornet staff. Letters and columns represent the opinion of the author, and do not necessarily reflect the opinion of the State Hornet. Editorial Phone—454-6274; News Phone—454-6274; Business and Advertising Phone—454-6583

EDITOR	DOUG ROSS
MANAGING EDITOR	TIM AHERN
NEWS EDITOR	PAT MOORE
COPY EDITOR	ROSEMARY RUHSTALLER
BACKSHOP MANAGER	BARBARA ZADRA
BUSINESS MANAGER	SHERMAN STANLEY, JR.
CIRCULATION MANAGER	DENNIS SHANNON
HORNET PHOTO COORDINATOR	RICH GIUSTI

FROM EUROPE

CHARTER

JET FLIGHTS

One Way

London to San Francisco

Aug. 5, 12, 19, 1969

A limited number of spaces are available for faculty, staff, students of the California State Colleges.

Fare: $225 One Way

For information:
Office of International Programs
The California State Colleges
1600 Holloway Avenue
San Francisco, California 94132
(415) 469-1044

You can't sell your books in the Bookstore now— but you can at the Student Book EXchange

Passport to the real thing

Beware of domestic imitations. No substitute for crisp, delicious variety prepared from a century-old recipe brought over from England by Haddon Salt, himself. American and British currency cheerfully accepted.

H. SALT, esq.
AUTHENTIC ENGLISH
Fish & Chips
SHOPPE

2626 FAIR OAKS BLVD.
(Between Fulton and Watt)

--SEX--

All College Dance

SATURDAY, SEPT. 28—WOMEN'S GYM, 9-1

BALD MOUNTAIN EXPRESS and HOLY SMOKE

$1.50 With S.B. Card $2.00 Without

$1.00 Ski Club Members

ARTIST AND DRAFTING SUPPLIES

•

10% Discount With S.A. Card

•

ADVICE GLADLY GIVEN ON ANY ART PROBLEM

•

VAN'S ART CENTER

2601 J St.
Sacramento



McINTOSH'S SPORTS COTTAGE

2ND STORE

Grand Opening Sale

SEPT. 14th THRU OCT. 1st

SKI PACKAGE
Skis - Poles - Bindings
Only 29.99
Take Advantage of This Pre-Season Sale

TENNIS BALLS
All Top Brands
Heavy Duty
1.75 per can
6.99 per doz.

FREE PING PONG BALLS

5326 AUBURN BLVD.
(Across from Foothill Shopping Center)

4736 J Street 332-3016
Sacramento, California 456-3975

CAPONE'S

CHICAGO TEAROOM AND PIZZA JOINT

1970 Fulton Ave. 483-8020

Tonight and Every Wednesday Night

Ladies' Nite . . . 10c Beer for the Ladies

INTRODUCTORY OFFER

First Beer 1¢

WITH THIS AD

Negro History Class Offered

A new course has been added to the Fall 1968 Class Schedule. The class title is Interdisciplinary 96: Black and White. It is an experimental seminar-type course in the cultural manifestations of racism in America.

This course will attempt to examine various facets of black literature, music, art, culture, politics, sociology, and history in America. The form and content of this course will be determined by the students; that is, the students will decide what books, films, and tapes they want to examine. Hopefully, the dynamics of the course will be provided by vigerous and perhaps abrasive discussion. But it is also hoped that the students will emerge from the experience with a deeper understanding of the human condition, both black and white, according to Gregg Campbell, assistant professor of History and instructor for the course.

This new three unit course will fulfill requirements for both history and social science majors and minors. It is scheduled for Mondays, Wednesdays, and Fridays, 2:00 - 2:50 in Social Science Room 231. Permission of the instructor is required.

British Gen. Edward Braddock was the first to use a conestoga wagon in a sizable wagon train in 1755 when he led his troops from Ft. Cumberland, Md., across the Alleghenies.

Second of a Series

Winds Of Change Are Blowing

BY FLETCHER KNEBEL
Reprinted from LOOK

I thought it symbolic of our condition that when I returned to my college, Miami University in southern Ohio, this June, the major entertainment for alumni was a military parachute drop. The Army paratroopers leaped from 13,000 feet, to invest at twilight the heart of a peaceful campus with its heritage of humane letters and of research into the ways of man. In my day at Miami, our symbol was a poet's shack in a gentle, brooding wood on the lower campus.

We have built our huge, impersonal universities, our huge, brittle corporations, our huge, unworkable cities and our huge, lethal transportation systems that kill 50,000 of us every year. We have built everything larger than life except the human heart. We have become the behemoth society, a juggernaut without a soul — and all our cries for law and order will be to no avail before a faceless, souless juggernaut. Our adult generations are facing the most crucial and profound challenge America has ever known. The blacks, the poor, the Puerto Ricans, the Mexican-Americans, the young people, the intellectuals, the sensitive, the clergy — and already we're speaking of almost half the nation — are nearing the barricades. They are saying: "We don't like what you've built. We hate the war in Vietnam. We abhor the racism. We want no part of the guns, the missiles, the H-bombs, the hypocrisy, the fear, the affluence without soul. We want a new society. We're not sure what it is, but today's world must change. You're going to move over, Mister, and let us try — or else."

Coming Fires

You can agree with this or not, but social revolution in this country is no longer a probability. It is a fact. Like it nor not, our society and our values are being battered by a storm of dissent. Until recently, two men were riding the crest of that storm. Senators Robert Kennedy and Eugene McCarthy. Kennedy had the highest perch by virtue of winning the most contested Democratic Presidential primaries. Now, the leader is dead with a shattered brain. A slight young man from Jordan, waiting in a kitchen, changed American politics as suddenly and as irrevocably as did Lee Harvey Oswald.

No one can foresee the future clearly, but I would risk one prediction. If the man elected President in November represents the gunslingers, the contemptuous self-interest of such groups as the National Rifle Association... if he shares the cloistered prejudices of the all-White - Anglo - Saxon - Protestant country club... if he speaks for the hard-shells, those terribly afraid and compassionless people of opaque vision... if, in short, he is the symbol of a rigid white hierarchy, then you had better move to Australia, for this country will be wracked by a convulsion to rival the excesses of the French Revolution. But if he is a man who listens to dissent, who accommodates, who adjusts, who opens his mind and his heart and tries to understand, then we have a chance.

Unstopable

One thing is sure. The winds of dissent that Kennedy and McCarthy rode to their primary victories will not be scattered by fragments of lead. No great social force in history was ever stopped by a bullet. This is a wind of gale force, and it will blow stronger and higher before it subsides. I held no unconditional brief for Robert Kennedy, the politician. He had qualities to admire and qualities that were abrasive. But Robert Kennedy shaped one talent that few politicians possess. He learned how to listen. I recall a month spent with him in 1963 while doing a story about him for LOOK. Almost every day, unreported in the press, he was visited in his Attorney General's office by student groups from all over the world. They were usually anti-American, critical, fumbling, idealistic, seeking. Many were Communists. But Kennedy never lectured them. He would answer their questions succinctly and wittily. Then he would fire his own barrage of questions. What did they think of DeGaulle, of Mao, of private enterprise, of the bomb, the church, of life's purpose? Kennedy grew by listening and learning. Any reader who knew him understands that. He always found out twice as much about his caller as his caller did about him.

Friends

Kennedy had another reservoir of strength. He had black friends, real black friends, who were made to feel at home in his home, who shared the intimate, turbulent life of Hickory Hill. One of these was Rafer Johnson, the elegant Olympic champion, and it was Johnson and another black man, Roosevelt Grier, who hurled themselves on their friend's assassin. There was a poignant newspaper story in the wake of Kennedy's death. A couple of grade school kids formed an organization to attempt to persuade the adult world to rid itself of casual, mail-order, unregistered guns so that assassins would be shorn of their primary tool. These kids had seen Congress reject bill after bill to bring guns under control. "The adults will never do it," said one boy, "so we're going to try." And if these children fail in their crusade for sanity, and if in some future year, they seize a college dean in their outraged frustration, whom will we blame for that affront to order? How can the mind that worships the gun, that builds the warrior state and that admires force as society's sole umpire, how can it speak to little children of law and order?

Evolution

We are confronted with a revolution — of ideas, of attitudes, of deep social force —and somehow, we must change, or we will go to the barricades. As we search for our way, we might ask ourselves a few questions. Do we listen to the young without recoiling in frightened platitudes? Do we whites have black friends? Do we reach for the gun or for the outstretched hand? Do these winds of change evoke terror or promise in our hearts? May our answer be promise. For the winds are blowing with unrelenting intensity — and we shall inherit the wind.

Organization Day Slated

Know your campus! The opportunity will come this Thursday, September 26.

In order that SSC students can familiarize themselves with campus clubs, sororities and honor societies, Thursday has been designated Organization Day.

From 10 a.m. until 3 p.m., at tables located around the quad, participating organizations will dispense information concerning the activities offered on campus.

The objective of the Day is to give students an opportunity to learn what is offered in the way of extra-curricular activities and how one can become involved with them.

Members of the various organizations will be on hand to answer questions and offer general information concerning what activities or duties are entailed in joining their group, as well as offering standard information such as membership requirements, dues, etc.

The ASSSC will also have a table where students who are interested in student government can have their questions answered.

Coordinators from the various branches of student government will be available to inform interested students what is offered in student government and how they can get involved in its activities.

During the Civil War the first federal income tax was imposed to meet the expense of the war. It was set at 3 per cent.



Work in Europe

American Student Information Service has arranged jobs, tours & studying in Europe for over a decade. Choose from thousands of good paying jobs in 15 countries, study at a famous university, take a Grand Tour, transatlantic transportation, travel independently. All permits, etc. arranged thru this low cost & recommended program. On the spot help from ASIS offices while in Europe. For educational fun-filled & profitable experience of a lifetime send $ 2 for handbook (overseas handling, airmail reply & applications included) listing jobs, tours, study & crammed with other valuable info, to: Dept. M, ASIS, 22 ave. de la Liberte, Luxembourg City, Grand Duchy of Lux.

THIS COUPON WORTH
10% OFF
ON ALL
BEAUTY SERVICE
Let Us Give You the
Cover Girl Look
Cover Girl
HAIR FASHIONS
Howe Ave. & Enterprise Dr.
Near State House 922-0347

DANSKIN
LEOTARDS
AND TIGHTS
TIARAS
Reasonable Prices—Fine Quality
WE RENT
TUXEDOS
AND
ACCESSORIES
COSTUMES
WIGS - MASKS - MAKEUP
CAPITAL COSTUMES
813½ J St. 448-0528
FORMAL WEAR
From Shoes to Tie
Open Mon. and Fri. till 8:30

CARRY IT...
ONE DROP FRESHENS BREATH INSTANTLY!
Binaca
CONCENTRATED GOLDEN BREATH DROPS

HAIRCUTS $2.00
East "J"
Barber Shop
3 Barbers to Serve You
GL 1-0415
4744 "J" Street
Sacramento, Calif.

Earn
$$ Money $$
and
College Credit, Too!
JOIN THE
State Hornet
Ad Staff
Contact Bill McCurry
or Judy Genz—
454-6583 • OH 110

Steak
Day & Evening
Personnel Needed
2331 Fair Oaks Blvd.
925-3779

ZOT!
DANCE AND LIGHT SHOW
Friday, Sept. 27
Women's Gym . . . 9 p.m. - 1 a.m.
Parish Hall
The Light Brigade
$1.50 Per Person at the Door

Buy Your Books in the
Bookstore if you can
afford it.
Student Book EXchange

FAST, ACCURATE
TYPING
50c per page
Newest IBM equipment for the cleanest copy possible. Two locations . . . serving Sacramento and Roseville.
Call Mrs. Marston
at 725-6974
for Appointment

Read what one college newspaper has to say about Reading Dynamics

THE DAILY ILLINI

A Student Newspaper Serving Illini for Nearly a Century

NINETY-SEVENTH YEAR 24 PAGES URBANA-CHAMPAIGN, ILLINOIS, SATURDAY, APRIL 27,1968 SEVEN CENTS NUMBER 141

Course Increases Reading Speed

Students Can Comprehend At 2500 Words Per Minute

By ED SEJUD
Daily Illini Staff Writer

Speed reading does have its little problems.

As my hand hurried across the pages, making an audible "swishing" sound, I became aware of a certain stillness in the library. Looking up from my book, I confronted an assortment of stunned, bemused, disgusted and genuinely sympathetic countenances on the faces of my tablemates, all silently asking, "Hey fella, what're you doing with your hand?"

"Speed reading!" I cried, jumping at my chance to show-off, "I can read 2,000 words per minute (wpm), comprehend more, get less tired, complete the assignment and STILL log more drinking time than ever before, FURTHERMORE . . ."—and so the lecture continued, ending with ". . . That's no brag—just plain fact."

Wednesday night the Reading Dynamics Institute graduated its first University class, boasting that its students had increased their average reading speed by five times and had made substantial increases in comprehension as well.

First of Kind

The Evelyn Wood Reading Dynamics course is the first of its kind to be offered on the University campus. It works on a new principal which uses the reader's own hand as a "pacer", contending that you don't have to mentally repeat ("subvocalize") all that you read, but rather that you can, when properly instructed, open a direct channel between your mind and the printed page.

Students at the Reading Dynamics Institute learn to read DOWN the page rather than across it.

Their eyes flow across the pages in soft-focus rather than in the jerky and old-fashioned "single fixation" method.

Greater Command

Reading dynamically, you obtain a greater overall command of the material, as especially evident in long novels where one often forgets the beginning of the story by the time he reaches the end.

Instead of bypassing "War and Peace", dynamic readers can only complain, "Oh hell, I'll have to waste two hours reading it!"

Ideally, such a concept offers printed material as if it were a painting, a sculpture, or other work of art. The reader considers it as a whole, as a complete, single entity rather than an agglomeration of pages, paragraphs or chapters.

Because such readers make fewer eye-fixations and mental repetitions than ordinary readers, they are less susceptible to eye fatigue and the usual headaches and drowsiness.

Since it is a manual skill rather than a function of intelligence, it doesn't matter what the reader's IQ is. While P.E. majors still won't understand texts on nuclear physics, they'll be able to read non-technical material at speeds equal to their technically-oriented classmates.

Paul Wilcher, super-reader who conducts the course, is an instructor equal or better than any you'll find on the University payroll. His classes are cheerful and competent with an informality that offers welcome relief from the dreary University classes which students are so steeled against.

The price is a factor which discourages prospective students, but it's cheap by any standards.

If a student avails himself of all the facilities offered by the Institute and attends all the class sessions, the price boils down to only about $2 an hour, cheaper than any private tutoring you'll ever find. Spread over four years, the course can save thousands of study hours and can probably affect a boost in a student's grade-point average. Assignments which once took days can be accomplished in a matter of hours, leaving more time for other pursuits (fun, drinking, girls, etc.). The Institute estimates that it can save average students 350 hours of study time each semester—probably an understatement.

Class Session

Class sessions are two and a half hours long and are held once a week (for eight weeks). Optional drill sessions are free, with private counseling available. After the initial payment (which can be made in installments) everything is provided by the Institute. The student brings only the essential apparatus—his hand.

I attended the course in my customary manner, coming late to classes, often without the assigned homework and without attending even a single optional drill session. Nonetheless, I managed to increase my reading rate by five times and can now read average material at about 2,000 wpm with good comprehension. More diligent students raised their reading rates by more than 10 times, with accompanying increases in comprehension.

You still feel a little silly in the library, but finishing half a semester's reserve-file readings at a crack is more than worth it. The course (which carries a money-back guarantee) seems a valuable investment for any student, or anyone with great reading demands, and will undoubtedly gain popularity as its reputation spreads.

TO FIND OUT HOW READING DYNAMICS CAN HELP YOU WITH YOUR STUDIES COME TO A FREE MINI-LESSON.

SACRAMENTO Reading Dynamics Inst., 2015 "J" Street, Monday thru Friday 8PM

SACRAMENTO Reading Dynamics Inst., 2015 "J" Street, Wednesday thru Friday 8PM

PERFORMANCE WARRANTY

The Evelyn Wood Reading Dynamics Institute pledges to increase a student's reading efficiency by at least three times. The Institute will refund a pupil's entire tuition if, after completing minimum class and study requirements, he fails to triple his reading efficiency as measured by our beginning and ending tests. Reading efficiency combines rate and comprehension—not speed alone.

RD EVELYN WOOD READING DYNAMICS INSTITUTE

Executive Offices
Oakland
1924 Franklin St.
835-4200

San Francisco
Fox Plaza
1390 Market St.
626-7095

San Jose
1290 N. First St.
293-8881

San Rafael
Metropolitan Bldg.
668 Las Gallinas
479-4070

Palo Alto
770 Welch Road
327-1991

Berkeley
2118 Milvia
549-0211

Walnut Creek
1375 Locust St.
933-1837

Sacramento
2015 J St.
444-8277

Santa Rosa
1212 4th St.
542-6647

Fresno
485-8801

Evelyn Wood
Reading Dynamics Institute, Dept. 51
1924 Franklin St., Oakland, Cal. 94612

☐ Please send descriptive folder and schedule of classes in my area.

☐ Please send information on company classes.

9/23/68

Name_____

Address_____

Phone_____

City_____ State_____ Zip_____